



GST

CHAMPIONSHIP

2026

**INDIA'S BIGGEST
CRICKET TALENT HUNT**





GRAND OPENING

23-JAN-2026

On this proud occasion, the GST Championship begins with the spirit of unity, discipline, and sportsmanship. This tournament celebrates cricket, teamwork, and the passion that brings players and people together.



CHIEF GUEST
TRIVENDRA SINGH RAWAT
EX CM Uttarakhand Sarkar



OUR SPECIAL GUEST



ANIL KUMAR YADAV
JUDGE



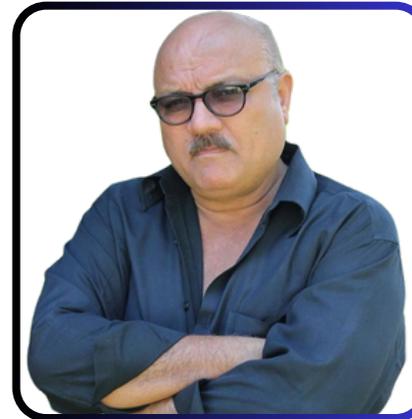
GULSHAN PANDEY
ACTOR



KARAN MEHRA
ACTOR



HIMANI SHIVPURI
ACTRESS



ARUN BAKSHI
ACTOR



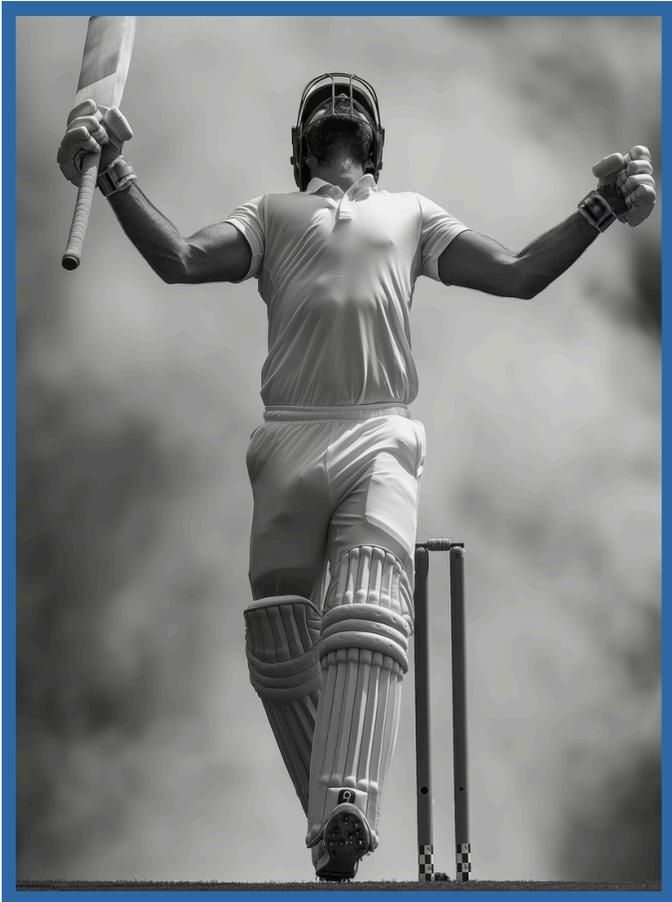
GST CHAMPIONSHIP 2026 – SEASON-3

**ORGANIZED BY: UK07 SPORTS, DEHRADUN. IN ASSOCIATION WITH:
(DCDC-U)**

GREETINGS FROM UK07 SPORTS

We are proud to present the GST Championship–Season 3, one of the most reputed and awaited inter-departmental cricket tournaments of Uttarakhand. After the remarkable success of GST Championship-1 & GST Championship-2, this year’s edition is set to be more dynamic and impactful.





INTRODUCTION

The GST Championship 3.0 is Uttarakhand biggest inter-department cricket event, uniting

- ✓ Government Employees
- ✓ PSUS, Banks & Judiciary Sector
- ✓ Defense Personnel
- ✓ Families & Communities

Season 3 kicks off in January 2026 – bigger, better, and socially impactful.

We seek Your Institution as Title Partner to create a win-win alliance promoting:





ABOUT UK07 SPORTS

in associate with

BRAND PREMIER LEAGUE (BPL)

The UK07 Sports in associate with **Brand Premier League (BPL), KVV Ventures Pvt. Ltd.** (Company Corporate) is a recognized cricket governance body dedicated to promoting, organizing, and managing sports and cultural activity among government departments/Corporate & Institutional Sector across Uttarakhand. It provides a professional and structured platform for government/Corporate employees & Institutional Student/Employee to showcase their talent, enhance their physical and mental well-being, and build inter-departmental/Inter Corporate & Inter Institutional camaraderie through cricket.





WHY GST CHAMPIONSHIP ?

Largest Govt. Employee Cricket League – 50+ Departments (Central Govt. Organization, UK Secretariat, BHEL, Railway, IMA, Banks, GST, Police, Lawyers, Chartered Accountant etc.)

Women's Cricket & Empowerment – Dedicated matches for women employees & spouses

High-Profile Engagement

Social Responsibility – Campaigns on Climate Action, Anti-Drugs, Food Waste Reduction, Cleanliness Etc

Massive Reach – 10,000+ direct participants & families | Live streaming | Media coverage

EVENT OVERVIEW:

- **Format:** League Cum Knockout Format
- **Teams:** 12 Teams (10 Top Departmental/ 2 Guest Appearance Teams)
- **Matches:** League + Quarter Final + Semi-finals + Grand Finale
- **Live Broadcast:** YouTube (Sports Channel) + Partnered Channels
- **Audience:** Govt. Officials, Departments, Local Communities
- **Venue:** [Dehradun]



TEAM VISION



Vision



To foster a healthy, inclusive, and competitive sporting culture among Government /Corporate & Institutional Sector in Uttarakhand through structured cricket & Other Sports and Cultural development programs.

Mission

- **To organize and regulate cricket activities within various Departments/Corporate & Institutional Sector .**
- **To discover and develop cricketing/Sports/Cultural talent among government/Corporate & Institutional Sector.**
- **To enhance physical fitness and mental wellness through sports & Cultural Activities.**
- **To build discipline, teamwork, and sportsmanship within official circles.**
- **Inspired by the Fit India Movement**

The GST Championship is proudly inspired by the visionary Fit India Movement, launched by Hon'ble Prime Minister Shri Narendra Modi Ji to promote health, fitness, and an active lifestyle among all citizens. In alignment with this national mission, our tournament is not just a celebration of sportsmanship but also a call to action—encouraging youth and professionals alike to adopt physical activity, discipline, and team spirit as a way of life. Through cricket, we aim to foster fitness awareness, unity, and national pride, especially among young players, institutions, and departments across Uttarakhand.



SPONSORSHIP CATEGORIES & BENEFITS:

TITLE PARTNER/SPONSOR

₹ 5 LACS

- League Named After Sponsor
- Logo on Jerseys, Hoardings, Posters & Certificates
- Chief Guest/Award Distribution Rights
- Full Digital Coverage On Live Stream

CO PARTNER/SPONSOR

₹ 2 LACS

- Logo on Main Banners, Certificates, Social Media
- Official Mention in Every Match & Ceremony
- Full Digital Coverage On Live Stream.

ASSOCIATE SPONSOR

₹ 50K TO 1 LACS

- Logo on Event Banners, Certificates
- One Banner Placement at Venue
- Digital Coverage.

MATCH SPONSOR

₹ 20,000 PER MATCH

- Recognition During Sponsored Match
- Mention in Live Stream + Announcement
- Digital Coverage.

OTHER PARTNERS (TROPHY, GIFTING, DIGITAL) – CUSTOM PACKAGES AVAILABLE

COMMERCIAL ADS DURING LIVE STREAMING

Ad Type	Duration	Price (INR)	Coverage
Video Ad (Premium)	30 sec	₹20,000	Min.10 to 20 times per match
Video Ad (Standard)	20 sec	₹10,000	Min.10-15 times per match
Image Slide Ad	Static	₹5,000	Shown during breaks
Voice Mention	5-10 sec	₹5,000	Announcer mentions



BENEFITS OF TITLE PARTNER

MASSIVE BRAND VISIBILITY

- Event Title Rights: “Title Partner”
- Logo on jerseys, trophies, LED screens, live streams, & event creative.
- Presence across YouTube live on Sports Channel, Facebook Live, Instagram & print media.

ELITE NETWORKING & GOVERNMENT ACCESS

- VIP Access to Opening & Grand Finale
- Interaction with Public Servant, Bureaucrats, and Corporate Heads
- Exclusive Meet & Greet sessions with players

WOMEN EMPOWERMENT & CSR RECOGNITION

- Dedicated Women’s Cricket Matches
- Recognition for CSR initiatives in tournament promotions
- Positive association with Social Awareness Campaigns

DIRECT MARKETING & SALES OPPORTUNITIES

- On-ground stalls for Title Partner & Other Partners
- Direct engagement with 10,000+ families & influencers
- Year-round promotion via UK07SPORTS Events.
- Extensive Brand Visibility – Ground + Digital Platforms
- Government Network Reach – Officers, Departments & Youth
- Marketing Promotion – Posters, Media, Social Media & Broadcasts
- Recognition Certificate & Memento

WHY JOIN US?

- ✓ Boost your brand with mass visibility among state departments & youth.
- ✓ Align your company with the Fit India Movement.
- ✓ Get recognized on digital, social, and ground-level platforms.

We cordially invite your organization to **Title Partner/Co-Partner/Associate Partner etc.** with us and become a part of this sporting celebration. Your support will not only boost departmental sports but also position your brand with pride and integrity across Uttarakhand.





WHY?

- **Luxury Living & Sports Synergy** – Brand alignment with fitness & lifestyle.
- **Upcoming Showcase** – Promote sustainable, modern development.
- **CSR & Branding** – Government-backed sports & social initiatives.

Please confirm your sponsorship by 20th January 2026 to avail the best placement and promotional benefits.

WHO WE ARE:

UK07 Sports in associate with **Brand Premier League (BPL)**, **KVU Ventures Pvt. Ltd.** (Company Corporate) is a dedicated governing body working under the motto of "Fit India, Active Departments", focused on fostering a healthy sports culture within government departments/Corporate & Institutional Sector across Uttarakhand. We organize competitive cricket/Football leagues, promote inter-departmental/Inter Corporate & Institutional unity, and empower athletes from all walks of public service.

MAJOR TOURNAMENTS ORGANIZED BY UK07 SPORTS

UK07 Sports, Registered Under MSME, Govt. of India (Registration Number-UDHYAM-UK-05-0099672) often in collaboration with **DCDC-U (Department Cricket Development Committee Of Uttarakhand)** has successfully hosted several tournaments including:

◆ **DEPARTMENT PREMIER LEAGUE (DPL)**

- A flagship T20 cricket league designed like the IPL.
- Played between 10 departmental teams.
- Includes league stage, semifinals, and a grand finale.
- Notable seasons: **DPL 01 (2022)**, **DPL 02 (2023)**, **DPL 03 (2024)**.





◆ GST CHAMPIONSHIP

- Exclusive to the top 12 government departments.
- Round-robin league format (groups), Quarter Final, semifinals & final.
- Held in **2023 and 2025**, highly prestigious.
- Includes individual performance awards and live streaming.

◆ INTER-STATE CHAMPIONSHIP

- Cross-state departmental cricket competition.
- Encourages collaboration beyond Uttarakhand.

◆ BOX CRICKET LEAGUE 2025 (MEN'S & WOMEN'S)

- Exclusive to the top 10 government departments.
- Includes league stage, semifinals, and a grand finale

◆ CONCLUSION: A PERFECT ALLIANCE

By joining hands, UK07 Sports & Our Title Partner will:

- Make **GST Championship 3.0** the grandest edition ever
- Position as a sports & lifestyle destination
- Strengthen **government-corporate bonding & community engagement**



Together for Sports, Fitness & Sustainable Growth! 🏏️ 🏃‍♂️ ♂️ 🌱

TEAM & DEPTT

<p>PROMISING PEYJAL PEYJAL</p>		<p>RANGE PANTHER POLICE</p>		<p>MDDA WARRIOR'S MDDA</p>	
<p>PWD PHOENIX PWD</p>		<p>RISHIKESH FIGHTERS POLICE</p>		<p>TREASURY TIGERS TREASURY</p>	
<p>ROYAL SUPER COPS POLICE</p>		<p>DEV BHOOMI ROYAL XI URBAN DEVELOPMENT</p>		<p>EXCISE SUPER KING EXCISE</p>	
<p>DEV BHOOMI XI TAXATION</p>		<p>HEALTH SPARTAN HEALTH</p>		<p>FOOD TITANS FOOD & SUPPLY</p>	

TEAM CAPTAIN'S NAME



ER. SUNIL KUMAR
PROMISING PEYJAL



MANISH VEDWAL
RANGE PANTHER



MANVEER PANWAR
MDDA WARRIOR'S



AJAY JOSHI
PWD PHOENIX



JASVEER SINGH NEGI
RISHIKESH FIGHTERS



YOGENDER KUMAR
TREASURY TIGERS



DHARMENDER PATWAL
ROYAL SUPER COPS



MAHESH KUMAR (MAHI)
DEV BHOOMI ROYAL XI



GAJENDER CHAUHAN
EXCISE SUPER KING



ALOK KOTHIYAL
DEV BHOOMI XI



DR. ABHIMANYU
HEALTH SPARTAN



DEV HARSHWAL
FOOD TITANS

TEAM BENEFITS

◆ T-SHIRT

◆ LOGO

◆ ADVERTISING

◆ BANNER

◆ CAP

◆ LIVE TV

◆ LED SCREEN

◆ DINNER PARTY

◆ OUTDOOR MEDIA

◆ OPENING GRAND CEREMONY

TEAM



PANYA HOUSING
PWD



ECO BHARAT FUEL
MDDA

MDDA WARRIOR`S

PWD PHOENIX

RISHIKESH FIGHTERS

TREASURY TIGERS

ROYAL SUPER COPS

DEV BHOOMI ROYAL XI

EXCISE SUPER KING

DEV BHOOMI XI

HEALTH SPARTAN

FOOD TITANS

PERFORMERS



CHEERLEADERS





GST
CHAMPIONSHIP
3.0



OUR MEMORIES



SUPPORTED BY





CONTACT US:-

MRS. BHAVNA BHATT

(Sr. Marketing Executive, UK07 Sports)

MRS. MAYA RAWAT

(Director, UK07SPORTS)

MR. ARVIND BISHT

(Co-Ordinator, UK07 Sports)

MR. SURYA PRAKASH

(Co-Ordinator, UK07 Sports)

MR. RAGHUBIR S. BISHT

(Co-Ordinator, UK07 Sports)

VIJENDRA GOSWAMI

KVU Ventures Pvt Ltd (BPL)

KARAN MEHRA

Actor/Director (BPL)

DR. UJJWAL CHUGH

Actor/Director (BPL)

We look forward to your valuable support and association.

Warm Regards,

**UK07 Sports (Registration Number
UDHYAM-UK-05-0099672)**





THANK YOU



📍 Dehradun, Uttarakhand

✉️ uk07sports@gmail.com

🌐 www.dcdcu.com

